



BULAWAYO
EATS
★ AWARDS ★
2026



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www.byoeatsawards.com



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About Us



Celebrate Culinary Excellence. Connect With Industry Leaders The Bulawayo Eats Awards is the premier event recognising the champions of Bulawayo's food and hospitality industry.

Set in a luxurious venue, this red-carpet gala brings together the most influential players in the culinary space – from top chefs and restaurant owners to media personalities and business leaders.

With over 50 restaurant partners and more than 7,000 active users on the Bulawayo Eats platform, this is your opportunity to place your brand at the heart of one of the most dynamic food communities in Zimbabwe.

Why Sponsor?

Premium Audience: Gain visibility among culinary innovators, restaurateurs, hospitality leaders, business leaders & influencers

Direct Engagement: Connect with influential decision-makers and trendsetters.

Multi-Channel Exposure: Your brand featured on event signage, app promotions, digital campaigns, and press coverage.

Exclusive Access: Invitation-only networking with key stakeholders and local influencers.

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Platinum Sponsor



Top-tier Exposure Across All Channels

Benefits:

- Event Title recognition: "Bulawayo Eats Awards Presented by [Your Brand]"
- Premium placement on all event materials (banners, social media, press)
- Video Ad Placement on Mainstage LED Screens
- Pop Up Bannerplacement on Main Stage
- Tear Drop Outdoor Banners in Welcome Area
- Full-page ad in the event program
- On-stage brand recognition and opening remarks mention
- VIP table for 8 guests with meal & champagne reception
- Opportunity to present Two Award Categories
- Social media campaign: 10 dedicated posts + Instagram story mentions
- Inclusion in all post-event press and media

Platinum \$6000



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Gold Sponsor

Strong Brand Presence and Engagement



Benefits:

- Premium placement on promotional materials, banners and social media
- Award Title Recognition “ [Your Brand] Restaurant of the Year Award
- Video Ads on Mainstage LED Screens
- Pop Up Banner placement on Band Stage
- Tear Drop Outdoor Banner Placement in Welcome Area
- Half-page ad in the event program
- On-stage thank-you mention
- VIP table for 8 guests with meal and champagne reception
- Opportunity to present & sponsor one award category
- Social media campaign: 5 dedicated posts + story tag
- Inclusion in all post-event coverage

Gold \$2500



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Silver Sponsor

Brand Presence and Engagement



Benefits:

- Logo on website, event banners, and social media
- Pop Up Banner placement within Venue
- Tear Drop Outdoor Banner Placement in Welcome Area
- Video Ads on Mainstage LED Screens
- 4 VIP complimentary event passes with meal & champagne reception
- On-stage thank-you mention
- Opportunity to present one category award.
- Social media campaign: 5 dedicated posts + story tag

Silver \$750



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Bronze Sponsor



Brand Presence

Benefits:

- Social media mention
- Pop Up Banner placement within Venue
- Video Ads on Mainstage LED Screens
- Logo on digital event programme
- Opportunity to present one category award
- 2 VIP complimentary event passes with champagne reception
- On-stage thank-you mention

Bronze \$250



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CONTACT US



Let's Celebrate Excellence Together This is more than an awards night – it's a celebration of Zimbabwean food culture and an unmatched opportunity to position your brand among the best in the business.

Secure your sponsorship today and take your brand directly to the tables of food lovers, entrepreneurs, and industry leaders. Contact us at support@bulawayoeats.com to book your package or request a custom proposal.

ContactUs



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